

Imagina shops drama into Mexico

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Mexico's Azteca is one of a number of Latin American broadcasters to have picked up content from Imagina International Sales, the distribution arm of Spain's MediaPro.



Azteca has taken prison drama series *Vis a Vis* (aka *Locked Up*) for its channel Azteca 13.

Other deals secured by Imagina in the region include a slate of drama titles for VoD platforms DLA and Blim.

DLA has taken series including *Gran Reserva* (Vintage) and *Anclados* (Anchors Aweigh), while Blim has picked up *Olmos & Robles* and *Águila Roja* (Red Eagle).

Imagina prison drama series *Vis a Vis* will air on Azteca 13

In Europe, fledgling channel

WP1 in Poland has followed up its December launch with the purchase of Spanish TV series *B&B*, produced by Globomedia, and *Seis Hermanas* (Six Sisters) produced by Bambú Producciones.

Czech series *The Manor House*, produced by Dramey, will be aired by the Polish broadcaster.

Imagina has also licensed content to Portuguese channel Portocanal, including rights to Globomedia's *Cuenta Atrás* (Countdown) and *El Faro* (The Lighthouse). The latter is produced by Zenit TV and is still running on Galician broadcaster TVGA.

Imagina previously announced sales for its gameshow format *Crush* to prodcos in the US, France, Italy and Benelux for local adaptation.