

YLE, Mediapro reveal drama first

Posted By *richm* On 29-11-2016 @ 12:48 pm In News | [Comments Disabled](#)

CONTENT LONDON: Finnish pubcaster YLE has linked up with a Spanish production company to develop what's thought to be the first drama co-developed by firms from the two countries.



Ran Tellem

YLE is working with Mediapro on *The Paradise*, which explores a crime committed in a Finnish community on the south coast of Spain.

The thriller sees the serenity of the small town disrupted by a series of crimes that can only be solved when Finnish police forces work with local officers.

The project is being developed by Mediapro head of international development Ran Tellem and development exec David Troncoso, as well as YLE drama head Jarmo Lampela, and *Bordertown* scriptwriter Matti Laine.

Tellem, who joined Mediapro from Keshet in May, told C21 here at Content London that the show is part of a change in strategy for the Spanish company.

"We're starting to shift from producing Spanish content that will later be distributed to creating international content in the first place. That goes for scripted and unscripted."

Tellem is working closely with Troncoso on new projects for Mediapro, which has been involved in movies such as *Vicky Cristina Barcelona* and Sky Italy series *The Young Pope*.

"We've been trying to do two things. One is to identify Spanish writers, directors, books and assets that we think can be incredible stories that we can work on in Spain, in Spanish, and then distribute them to the world.

"The second is collaborating with anybody who has a great story – a writer, a producer or a channel, like with YLE."

Mediapro's US division, *Imagina US*, is also developing *Lord of Money*, which explores American interests in Latin America and close relationships between the government, the CIA and drug lords.

Article printed from C21Media: <https://www.c21media.net>

URL to article: <https://www.c21media.net/yle-mediapro-reveal-drama-first/>